

Fișa de verificare a îndeplinirii condițiilor minime pentru CONFERENȚIAR

PREDA GHEORGHE

Articole publicate în reviste cotate ISI cu scor absolut de influență (AIS) nenul și publicații (cărți sau capitole în cărți) apărute la edituri naționale și internaționale:

Nr. Articol	Articol, referința bibliografică	M	N	AIS	Punctaj Final
1	Dobre, C., Milovan, A. M., Preda, G. , Naghi, R. (2023). Post-purchase behaviour triggers in branded mobile shopping apps. <i>Marketing Intelligence & Planning</i> , ISSN 0263-4503, Vol. 41, Issue 3, pp. 344-359, https://doi.org/10.1108/MIP-08-2022-0357 , WOS:000933174300001 Categorica de încadrare (Index JCR): Core Economics (Business)	10	5	0,671 (AIS 2021)	$10 \times [1 - (5 - 1) \times 0,1] \times 0,671 = 4,026$
2	Dobre, C., Milovan, A. M., Duțu, C., Preda, G. , Agapie, A. (2021). The Common Values of Social Media Marketing and Luxury Brands. The Millennials and Generation Z Perspective. <i>Journal of Theoretical and Applied Electronic Commerce Research</i> , ISSN 0718-1876, Vol. 16, Issue 7, pp. 2532-2553, https://doi.org/10.3390/jtaer16070139 , WOS: 000737562900001, https://www.mdpi.com/0718-1876/16/7/139 Categorica de încadrare (Index JCR): Core Economics (Business)	10	5	0,462 (AIS 2021)	$10 \times [1 - (5 - 1) \times 0,1] \times 0,462 = 2,772$
3	Gligor-Cimpoieru, D. C., Munteanu, V. P., Nițu-Antonie, R. D., Schneider, A., Preda, G. (2017). Perceptions of future employees toward CSR environmental practices in tourism. <i>Sustainability</i> , eISSN 2071-1050, Vol. 9, Issue 9, 1631. https://doi.org/10.3390/su9091631 , WOS: 000411621200132, https://www.mdpi.com/2071-1050/9/9/1631 Categorica de încadrare (Index JCR): Environmental Sciences	6	5	0,515 (AIS 2021)	$6 \times [1 - (5 - 1) \times 0,1] \times 0,515 = 1,854$
4	Noja G., Cristea M., Banaduc I., Preda G. , Ponea C. (2021), "The Role of Employee Diversity, Inclusion and Development for Socially Responsible Management Strategies and Financial Performance of European Companies" (chapter), in Contributions to Management Science, Kesra Nermend et al. (Eds): Decision-Making in Management (Methods and		5	-	0,25/5=0,05

Behavioral Tools), ISSN: 1431-1941, ISBN 978-3-030-67019-1, 3-030-67020-7 (eBook) https://doi.org/10.1007/978-3-030-67020-7 , 487725_1_En, (Chapter 17), pp. 313-335, Springer Nature, https://link.springer.com/book/10.1007/978-3-030-67020-7				
TOTAL Punctaj Pi				8,702

Citări în reviste cotate ISI cu scor absolut de influență (AIS) nenul sau citări în cărți publicate la edituri de prestigiu:

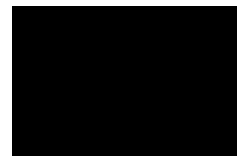
Nr. Crt	Articolul citat	Revista si articolul in care a fost citat	Cuartila	Categorie de încadrare	AIS	Punctaj
1	Dobre, C., Dragomir, A., & Preda, G. (2009). Consumer Innovativeness: A Marketing Approach. <i>Management & Marketing</i> , Vol. 4, No. 2, pp. 19-34.	Ouyang, H., Li, B., McCarthy, M., Miao, S., Kilcawley, K., Fenelon, M., ... & Sheehan, J. J. (2021). Understanding preferences for and consumer behavior toward cheese among a cohort of young, educated, internationally mobile Chinese consumers. <i>Journal of Dairy Science</i> , Vol. 104, No. 12, pp. 12415-12426. DOI: https://doi.org/10.3168/jds.2021-20598 https://www.sciencedirect.com/science/article/abs/pii/S0022030221008602	Q1	SCIE – AGRICULTURE, DAIRY & ANIMAL SCIENCE	0,598	1
2	Dobre, C., Dragomir, A., & Preda, G. (2009). Consumer Innovativeness: A Marketing Approach. <i>Management & Marketing</i> , Vol. 4, No. 2, pp. 19-34.	Małecka, A., Mitreğa, M., Mróz-Gorgoń, B., & Pfajfar, G. (2022). Adoption of collaborative consumption as sustainable social innovation: Sociability and novelty seeking perspective. <i>Journal of Business Research</i> , Vol. 144, 163-179. DOI: https://doi.org/10.1016/j.jbusres.2022.01.062 https://www.sciencedirect.com/science/article/pii/S0148296322000741	Q2	SSCI – BUSINESS	1,660	0,75

3	Dobre, C., Dragomir, A., & Preda, G. (2009). Consumer Innovativeness: A Marketing Approach. <i>Management & Marketing</i> , Vol. 4, No. 2, pp. 19-34.	Jung, I., Quan, W., Yu, J., & Han, H. (2023). Are you ready for robot services? Exploring robot-service adoption behaviors of hotel-goers. <i>International Journal of Hospitality Management</i> , Vol. 109. DOI: https://doi.org/10.1016/j.ijhm.2022.103404 https://www.sciencedirect.com/science/article/abs/pii/S0278431922002705	Q1	SSCI – HOSPITALITY, LEISURE, SPORT & TOURISM	1,601	1
4	Lala-Popa, I., Preda, G., & Boldea, M. (2010). A theoretical approach of the concept of innovation. <i>Managerial Challenges of the Contemporary Society. Proceedings</i> , pp. 151-156.	Gómez-Caicedo, M. I., Gaitán-Angulo, M., Quintero, A., & Danna-Buitrago, J. P. (2021). Endogenous growth factors and their empirical verification in the Colombian business context by applying fuzzy measurement techniques. <i>Neural Computing and Applications</i> , pp. 1-13. DOI: https://doi.org/10.1007/s00521-021-06492-8 https://link.springer.com/article/10.1007/s00521-021-06492-8	Q2	SCIE – COMPUTER SCIENCE, ARTIFICIAL INTELLIGENCE	0,746	0,75
5	Lala-Popa, I., Preda, G., & Boldea, M. (2010). A theoretical approach of the concept of innovation. <i>Managerial Challenges of the Contemporary Society. Proceedings</i> , pp. 151-156.	Gómez-Caicedo, M. I., Gaitán-Angulo, M., Quintero, A., & Danna-Buitrago, J. P. (2022). Endogenous growth factors and their empirical verification in the Colombian business context by applying fuzzy measurement techniques. <i>Neural Computing and Applications</i> , 1-13. DOI: https://doi.org/10.1007/s00521-021-06492-8 https://link.springer.com/article/10.1007/s00521-021-06492-8	Q2	SCIE – COMPUTER SCIENCE, ARTIFICIAL INTELLIGENCE	0,746	0,75
6	Preda, G. (2014). Organizational ambidexterity and competitive advantage: Toward a research	Ferreira, J., Coelho, A., & Moutinho, L. (2020). Dynamic capabilities, creativity and innovation capability and their impact on competitive advantage and	Q1	SSCI – MANAGEMENT	1,963	1

	model. <i>Management & Marketing-Craiova</i> , Vol. 1, pp. 67-74.	firm performance: The moderating role of entrepreneurial orientation. <i>Technovation</i> , Vol. 92, 102061. DOI: https://doi.org/10.1016/j.technovation.2018.11.004 https://www.sciencedirect.com/science/article/abs/pii/S0166497217301335?casa_token=qrs6gUVL2p8AAAAA:k1e2mELbwBDvJxzNC8Dxa4kBfUAeMIBxE29OergjK-KGP1xgVtfrHLnq44LMeTC7u3Ver-2kF0				
7	Naghi, R., Preda, G., & Para, I. (2015). Organizational consequences of internal marketing. <i>Ovidius University Annals, Series Economic Sciences</i> , Vol. 15, No. 1, pp. 560-565.	Gellatly, L., D'Alessandro, S., & Carter, L. (2020). What can the university sector teach us about strategy? Support for strategy versus individual motivations to perform. <i>Journal of Business Research</i> , Vol. 112, pp. 320-330. DOI: https://doi.org/10.1016/j.jbusres.2019.10.007 https://www.sciencedirect.com/science/article/abs/pii/S0148296319305934?casa_token=zlPbIEDZb1cAAAAA:l-WN6YV4xQQuluiovE49HPpjMBdWivLEp-cSFpRVXfpBLftoVeKCetq-0s3kB9paSd9NCpeFm093	Q2	SSCI – BUSINESS	1,660	0,75
8	Gligor-Cimpoieru, D. C., Munteanu, V. P., Nițu-Antonie, R. D., Schneider, A., & Preda, G. (2017). Perceptions of future employees toward CSR environmental practices in tourism. <i>Sustainability</i> , Vol. 9, No. 9, pp. 1631.	Ahmad, N., Ullah, Z., Mahmood, A., Ariza-Montes, A., Vega-Muñoz, A., Han, H., & Scholz, M. (2021). Corporate social responsibility at the micro-level as a “new organizational value” for sustainability: are females more aligned towards it?. <i>International Journal of Environmental Research and Public Health</i> , Vol. 18, No. 4, pp. 2165. DOI: https://doi.org/10.3390/ijerph18042165	Q2	SCIE – ENVIRONMENTAL SCIENCES	0,866	0,75



		https://www.mdpi.com/1660-4601/18/4/2165				
9	Gligor-Cimpoieru, D. C., Munteanu, V. P., Nițu-Antonie, R. D., Schneider, A., & Preda, G. (2017). Perceptions of future employees toward CSR environmental practices in tourism. <i>Sustainability</i> , Vol. 9, No. 9, pp. 1631.	Belma Suna & Maria D. Alvarez (2021) The role of gastronomy in shaping the destination's brand identity: an empirical analysis based on stakeholders' opinions. <i>Journal of Hospitality Marketing & Management</i> , Vol. 30, No. 6, pp. 738-758. DOI: https://doi.org/10.1080/19368623.2021.1877587 https://www.tandfonline.com/doi/pdf/10.1080/19368623.2021.1877587	Q2	SSCI – BUSINESS	1,229	0,75
10	Gligor-Cimpoieru, D. C., Munteanu, V. P., Nițu-Antonie, R. D., Schneider, A., & Preda, G. (2017). Perceptions of future employees toward CSR environmental practices in tourism. <i>Sustainability</i> , Vol. 9, No. 9, pp. 1631.	Ugwuozor, F. O. (2020). Students' perception of corporate social responsibility: analyzing the influence of gender, academic status, and exposure to business ethics education. <i>Business Ethics: A European Review</i> , Vol. 29, No. 4, pp. 737-747. DOI: https://doi.org/10.1111/beer.12306 https://onlinelibrary.wiley.com/doi/pdf/10.1111/beer.12306	Q2	SSCI – ETHICS	0,836	0,75
	TOTAL Punctaj C					8,25



Situația îndeplinirii criteriilor de conferențiar

Criterii minime Conferențiar	Punctaj obținut
S\geq1,5	16,952
P\geq0,75	8,702
C\geq0,5	8,25

06.06.2023

Semnătura,

